

# Lilly USA, LLC

## Cialis® (tadalafil) Broadcast Schedule for the Week of 3/8

### PRIME

#### Week of 3/8

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Mar 9	CSI: MIAMI	10-11 pm
CBS	Mar 10	CRIMINAL MINDS	9-10 pm
CBS	Mar 10	CSI: NY	10-11 pm
CBS	Mar 14	60 MINUTES	7-8 pm
NBC	Mar 8	TRAUMA	9-10 pm

### NETWORK NEWS

#### Week of 3/8

NETWORK	DATE	PROGRAM	TIME (EST)
ABC	Mar 14	WORLD NEWS TONIGHT SUNDAY	630-7 pm
CBS	Mar 8	EVENING NEWS	630-7 pm
CBS	Mar 9	EVENING NEWS	630-7 pm
CBS	Mar 10	EVENING NEWS	630-7 pm
NBC	Mar 9	NIGHTLY NEWS	630-7 pm
NBC	Mar 13	NIGHTLY NEWS SATURDAY	630-7 pm

### NETWORK SPORTS

#### Week of 3/8

NETWORK	DATE	PROGRAM	TIME (EST)
NBC	Mar 13	WGC CHAMPIONSHIP AT DORAL	2-6 pm
NBC	Mar 13	WGC CHAMPIONSHIP AT DORAL	2-6 pm
NBC	Mar 14	WGC CHAMPIONSHIP AT DORAL	3-7 pm
NBC	Mar 14	WGC CHAMPIONSHIP AT DORAL	3-7 pm

### LATE NIGHT

#### Week of 3/8

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Mar 12	LATE SHOW W/DAVID LETTERMAN	1130p-1230 am
NBC	Mar 8	LATE NIGHT W/JIMMY FALLON	1130p-1230 am

\* Lilly USA, LLC reserves the right to change the Cialis® schedule without notice.