

# Lilly USA, LLC

## Cialis® (tadalafil) Broadcast Schedule for the Week of 3/15

### PRIME

#### Week of 3/15

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Mar 15	CSI: MIAMI	10-11 pm
CBS	Mar 16	NCIS: LA	9-10 pm
CBS	Mar 17	CRIMINAL MINDS	9-10 pm

### NETWORK NEWS

#### Week of 3/15

NETWORK	DATE	PROGRAM	TIME (EST)
ABC	Mar 15	WORLD NEWS TONIGHT	630-7 pm
ABC	Mar 20	WORLD NEWS TONIGHT SATURDAY	630-7 pm
ABC	Mar 21	WORLD NEWS TONIGHT SUNDAY	630-7 pm
CBS	Mar 15	EVENING NEWS	630-7 pm
CBS	Mar 17	EVENING NEWS	630-7 pm
CBS	Mar 19	EVENING NEWS	630-7 pm
NBC	Mar 19	NIGHTLY NEWS	630-7 pm

### NETWORK SPORTS

#### Week of 3/15

NETWORK	DATE	PROGRAM	TIME (EST)
FOX	Mar 21	NASCAR - BRISTOL 500	1-430 pm
NBC	Mar 20	TRANSITIONS CHAMPIONSHIP	2-7 pm
NBC	Mar 20	TRANSITIONS CHAMPIONSHIP	2-7 pm
NBC	Mar 21	TRANSITIONS CHAMPIONSHIP	2-7 pm
NBC	Mar 21	TRANSITIONS CHAMPIONSHIP	2-7 pm

### LATE NIGHT

#### Week of 3/15

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Mar 17	LATE SHOW WITH DAVID LETTERMAN	1130 pm-1230 am
NBC	Mar 15	THE TONIGHT SHOW	1135 pm-1235 am

\* Lilly USA, LLC reserves the right to change the Cialis® schedule without notice.