

Lilly USA, LLC

Cialis® (tadalafil) Broadcast Schedule for the Week of 1/25

PRIME

Week of 1/25

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Jan 25	CSI: MIAMI	10-11 pm
CBS	Jan 27	CSI: NY	10-11 pm
CBS	Jan 28	CSI	9-10 pm

NETWORK NEWS

Week of 1/25

NETWORK	DATE	PROGRAM	TIME (EST)
ABC	Jan 26	WORLD NEWS TONIGHT	630-7 pm
CBS	Jan 29	EVENING NEWS	630-7 pm
CBS	Jan 30	EVENING NEWS SATURDAY	630-7 pm
ABC	Jan 30	WORLD NEWS TONIGHT SATURDAY	630-7 pm
ABC	Jan 31	WORLD NEWS TONIGHT SUNDAY	630-7 pm
NBC	Jan 31	NIGHTLY NEWS SUNDAY	630-7 pm

NETWORK SPORTS

Week of 1/25

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Jan 30	BUICK INVITATIONAL PGA GOLF	3-6 pm
CBS	Jan 31	BUICK INVITATIONAL PGA GOLF	3-6 pm
CBS	Jan 31	BUICK INVITATIONAL PGA GOLF	3-6 pm

LATE NIGHT

Week of 1/25

NETWORK	DATE	PROGRAM	TIME (EST)
ABC	Jan 26	ABC NEWS: NIGHTLINE	1130p-12 am
CBS	Jan 26	LATE LATE SHOW	1230-130 am
NBC	Jan 29	JIMMY FALLON	1230-130 am

* Lilly USA, LLC reserves the right to change the Cialis® schedule without notice.