

# Lilly USA, LLC

## Cialis® (tadalafil) Broadcast Schedule for the Week of 3/22

### PRIME

#### Week of 3/22

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Mar 22	CSI: MIAMI	10-11 pm
CBS	Mar 23	NCIS: LA	9-10 pm
CBS	Mar 28	60 MINUTES	7-8 pm
CBS	Mar 28	COLD CASE	10-11 pm
NBC	Mar 28	CELEBRITY APPRENTICE	9-11 pm

### NETWORK NEWS

#### Week of 3/22

NETWORK	DATE	PROGRAM	TIME (EST)
ABC	Mar 23	WORLD NEWS TONIGHT	630-7 pm
ABC	Mar 24	WORLD NEWS TONIGHT	630-7 pm
ABC	Mar 25	WORLD NEWS TONIGHT	630-7 pm
ABC	Mar 27	WORLD NEWS TONIGHT SATURDAY	630-7 pm
CBS	Mar 25	EVENING NEWS	630-7 pm
NBC	Mar 27	NIGHTLY NEWS SATURDAY	630-7 pm

### NETWORK SPORTS

#### Week of 3/22

NETWORK	DATE	PROGRAM	TIME (EST)
FOX	Mar 28	NASCAR - MARTINSVILLE 500	1-5 pm
NBC	Mar 27	ARNOLD PALMER OPEN	3-6 pm
NBC	Mar 27	ARNOLD PALMER OPEN	3-6 pm
NBC	Mar 27	ARNOLD PALMER OPEN	3-6 pm
NBC	Mar 28	ARNOLD PALMER OPEN	3-6 pm
NBC	Mar 28	ARNOLD PALMER OPEN	3-6 pm
NBC	Mar 28	ARNOLD PALMER OPEN	3-6 pm

### LATE NIGHT

#### Week of 3/22

NETWORK	DATE	PROGRAM	TIME (EST)
NBC	Mar 25	TONIGHT SHOW	1135 pm-1235 am

\* Lilly USA, LLC reserves the right to change the Cialis® schedule without notice.