

Eli Lilly and Company

Cialis® (tadalafil) Broadcast Schedule for the Week of 1/5

PRIME

Week of 1/5

NETWORK	DATE	PROGRAM	TIME (EST)
ABC	Jan 7	20/20- WED	10-11p
ABC	Jan 9	20/20-FRI	10-11p
CBS	Jan 8	ELEVENTH HOUR	10-11p
CBS	Jan 11	UNIT, THE	10-11p

NETWORK NEWS

Week of 1/5

NETWORK	DATE	PROGRAM	TIME (EST)
ABC	Jan 10	ABC WORLD NEWS TONIGHT	6:30-7 pm
ABC	Jan 11	ABC WORLD NEWS TONIGHT	6:30-7 pm
NBC	Jan 10	NBC NIGHTLY NEWS	6:30-7 pm
NBC	Jan 11	NBC NIGHTLY NEWS	6:30-7 pm

LATENIGHT

Week of 1/5

NETWORK	DATE	PROGRAM	TIME (EST)
ABC	Jan 5	ABC NEWS:NIGHTLINE	11:30 pm-12 am
ABC	Jan 5	JIMMY KIMMEL LIVE	12-1 am
ABC	Jan 7	JIMMY KIMMEL LIVE	12-1 am
CBS	Jan 5	LATE LATE SHOW W/ CRAIG FERGUSON	12:30-1:30 am

* Eli Lilly and Company reserves the right to change the Cialis® schedule without notice.