

# Eli Lilly and Company

## Cialis® (tadalafil) Broadcast Schedule for the Week of 1/12

### PRIME

#### Week of 1/12

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Jan 13	WITHOUT A TRACE	10-11 pm
ABC	Jan 14	LOST	9-11 pm
CBS	Jan 18	THE MENTALIST	10-11 pm

### NETWORK NEWS

#### Week of 1/12

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Jan 17	CBS SATURDAY NEWS	6:30-7 pm
NBC	Jan 18	NBC NIGHTLY NEWS	6:30-7 pm
ABC	Jan 18	ABC WORLD NEWS TONIGHT	6:30-7 pm

### NETWORK SPORTS

#### Week of 1/12

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Jan 18	AFC CHAMPIONSHIP GAME	8-11:30 pm
CBS	Jan 18	AFC CHAMPIONSHIP GAME	8-11:30 pm

### LATE NIGHT

#### Week of 1/12

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Jan 16	LATE SHOW W/ LETTERMAN	11:30 pm-12:30 am

\* Eli Lilly and Company reserves the right to change the Cialis® schedule without notice.