

# Eli Lilly and Company

## Cialis® (tadalafil) Broadcast Schedule for the Week of 1/26

### PRIME

#### Week of 1/26

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Jan 28	CSI: NY	10-11 pm
CBS	Feb 1	THE UNIT	10-11 pm

### NETWORK NEWS

#### Week of 1/26

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Jan 31	CBS SATURDAY NEWS	6:30-7 pm
NBC	Jan 31	NBC NIGHTLY NEWS	6:30-7 pm
CBS	Feb 1	CBS EVENING NEWS	6-6:30 pm
ABC	Feb 1	ABC WORLD NEWS TONIGHT	6:30-7 pm

### LATE NIGHT

#### Week of 1/26

NETWORK	DATE	PROGRAM	TIME (EST)
ABC	Jan 26	JIMMY KIMMEL LIVE	12-1 am
CBS	Jan 29	LATE LATE SHOW W/ FERGUSON	12:30-1:30 am

\* Eli Lilly and Company reserves the right to change the Cialis® schedule without notice.