

# Eli Lilly and Company

## Cialis® (tadalafil) Broadcast Schedule for the Week of 2/23

### PRIME

#### Week of 2/23

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Feb 23	CSI: MIAMI	10-11 pm
CBS	Feb 28	CRIMETIME SATURDAY	8-9 pm

### NETWORK NEWS

#### Week of 2/23

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Feb 28	CBS SATURDAY NEWS	6:30-7 pm
ABC	Feb 28	ABC WORLD NEWS TONIGHT	6:30-7 pm
ABC	Mar 1	ABC WORLD NEWS TONIGHT	6:30-7 pm
CBS	Mar 1	CBS EVENING NEWS	6:30-7 pm
NBC	Mar 1	NBC NIGHTLY NEWS	6:30-7 pm

### NETWORK SPORTS

#### Week of 2/23

NETWORK	DATE	PROGRAM	TIME (EST)
NBC	Feb 28	PGA TOUR - WGC	3-7 pm
NBC	Feb 28	PGA TOUR - WGC	3-7 pm
NBC	Mar 1	PGA TOUR - WGC	3-7 pm
NBC	Mar 1	PGA TOUR - WGC	3-7 pm

### LATE NIGHT

#### Week of 2/23

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Feb 23	LATE LATE SHOW W/ FERGUSON	12:30-1:30 am
NBC	Feb 23	TONIGHT SHOW	11:30 pm-12:30 am

\* Eli Lilly and Company reserves the right to change the Cialis® schedule without notice.