

Lilly USA, LLC

Cialis® (tadalafil) Broadcast Schedule for the Week of 6/29

PRIME

Week of 6/29

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Jul 1	CRIMINAL MINDS	9-10 pm
CBS	Jul 2	THE MENTALIST	10-11 pm
ABC	Jul 3	20/20	10-11 pm

NETWORK NEWS

Week of 6/29

NETWORK	DATE	PROGRAM	TIME (EST)
ABC	Jul 4	ABC WORLD NEWS TONIGHT	6:30-7 pm
CBS	Jul 4	CBS SATURDAY NEWS	6:30-7 pm
NBC	Jul 4	NBC NIGHTLY NEWS	6:30-7 pm
ABC	Jul 5	ABC WORLD NEWS TONIGHT	6:30-7 pm
NBC	Jul 5	NBC NIGHTLY NEWS	6:30-7 pm

NETWORK SPORTS

Week of 6/29

NETWORK	DATE	PROGRAM	TIME (EST)
NBC	Jul 4	WIMBLEDON FINALS	9 am-3 pm
NBC	Jul 5	WIMBLEDON FINALS	9 am-3 pm

LATE NIGHT

Week of 6/29

NETWORK	DATE	PROGRAM	TIME (EST)
ABC	Jul 1	ABC NEWS: NIGHTLINE	11:35 pm-12:05 am
CBS	Jul 1	LATE SHOW W/ LETTERMAN	11:30 pm-12:30 am
CBS	Jul 1	LATE LATE SHOW W/ FERGUSON	12:30-1:30 am
NBC	Jul 1	TONIGHT SHOW	11:30 pm-12:30 am
CBS	Jul 3	LATE LATE SHOW W/ FERGUSON	12:30-1:30 am

* Lilly USA, LLC reserves the right to change the Cialis® schedule without notice.