

Lilly USA, LLC

Cialis® (tadalafil) Broadcast Schedule for the Week of 7/13

PRIME

Week of 7/13

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Jul 16	THE MENTALIST	10-11 pm
CBS	Jul 18	CRIMETIME SATURDAY	9-10 pm
CBS	Jul 19	COLD CASE	9-10 pm

NETWORK NEWS

Week of 7/13

NETWORK	DATE	PROGRAM	TIME (EST)
NBC	Jul 17	NBC NIGHTLY NEWS	6:30-7 pm
CBS	Jul 18	CBS SATURDAY NEWS	6:30-7 pm
NBC	Jul 18	NBC NIGHTLY NEWS	6:30-7 pm
ABC	Jul 18	ABC WORLD NEWS TONIGHT	6:30-7 pm
CBS	Jul 19	CBS EVENING NEWS	6-6:30 pm
NBC	Jul 19	NBC NIGHTLY NEWS	6:30-7 pm

LATE NIGHT

Week of 7/13

NETWORK	DATE	PROGRAM	TIME (EST)
ABC	Jul 13	ABC NEWS: NIGHTLINE	11:35 pm-12:05 am
NBC	Jul 15	TONIGHT SHOW W/ CONAN	11:35 pm-12:35 am
CBS	Jul 17	LATE SHOW W/ LETTERMAN	11:30 pm-12:30 am
CBS	Jul 17	LATE LATE SHOW W/ FERGUSON	12:30-1:30 am

NETWORK SPORTS

Week of 7/13

NETWORK	DATE	PROGRAM	TIME (EST)
ABC	Jul 18	BRITISH OPEN	8:00 am - 1:30pm
ABC	Jul 18	BRITISH OPEN	8:00 am - 1:30pm
ABC	Jul 19	BRITISH OPEN	8:00 am - 1:30pm
ABC	Jul 19	BRITISH OPEN	8:00 am - 1:30pm

* Lilly USA, LLC reserves the right to change the Cialis® schedule without notice.