

Lilly USA, LLC

Cialis® (tadalafil) Broadcast Schedule for the Week of 8/10

NETWORK NEWS

Week of 8/10

NETWORK	DATE	PROGRAM	TIME (EST)
ABC	Aug 12	ABC WORLD NEWS TONIGHT	6:30-7 pm
ABC	Aug 13	ABC WORLD NEWS TONIGHT	6:30-7 pm
NBC	Aug 14	NBC NIGHTLY NEWS	6:30-7 pm
ABC	Aug 15	ABC WORLD NEWS TONIGHT	6:30-7 pm
NBC	Aug 15	NBC NIGHTLY NEWS	6:30-7 pm
ABC	Aug 16	ABC WORLD NEWS TONIGHT	6:30-7 pm
NBC	Aug 16	NBC NIGHTLY NEWS	6:30-7 pm

NETWORK SPORTS

Week of 8/10

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Aug 15	PGA CHAMPIONSHIP	3-6:30 pm
CBS	Aug 15	PGA CHAMPIONSHIP	3-6:30 pm
CBS	Aug 15	PGA CHAMPIONSHIP	3-6:30 pm
CBS	Aug 16	PGA CHAMPIONSHIP	3-6:30 pm
CBS	Aug 16	PGA CHAMPIONSHIP	3-6:30 pm
CBS	Aug 16	PGA CHAMPIONSHIP	3-6:30 pm

LATE NIGHT

Week of 8/10

NETWORK	DATE	PROGRAM	TIME (EST)
ABC	Aug 10	ABC NEWS: NIGHTLINE	11:35 pm-12:05 am
ABC	Aug 11	ABC NEWS: NIGHTLINE	11:35 pm-12:05 am
NBC	Aug 11	TONIGHT SHOW	11:30 pm-12:30 am
CBS	Aug 13	LATE SHOW W/ LETERMAN	11:35 pm-12:05 am
NBC	Aug 14	JIMMY FALLON	12:30-1:30 am

* Lilly USA, LLC reserves the right to change the Cialis® schedule without notice.