

# Lilly USA, LLC

## Cialis® (tadalafil) Broadcast Schedule for the Week of 9/7

### PRIME

#### Week of 9/7

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Sep 9	CSI: NY	10-11 pm
CBS	Sep 11	NUMB3RS	10-11 pm

### NETWORK NEWS

#### Week of 9/7

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Sep 9	CBS EVENING NEWS	6:30-7 pm
CBS	Sep 10	CBS EVENING NEWS	6:30-7 pm
ABC	Sep 13	ABC WORLD NEWS TONIGHT	6:30-7 pm
NBC	Sep 13	NBC NIGHTLY NEWS	6:30-7 pm

### NETWORK SPORTS

#### Week of 9/7

NETWORK	DATE	PROGRAM	TIME (EST)
NBC	Sep 10	NFL SEASON OPENER	8:40-11 pm
ABC	Sep 12	NASCAR SPRINT CUP: PRE RACE	7-7:30 pm
ABC	Sep 12	NASCAR SPRINT CUP: RICHMOND	7:30-11 pm
ABC	Sep 12	NASCAR SPRINT CUP: RICHMOND	7:30-11 pm
NBC	Sep 13	SUNDAY NIGHT FOOTBALL	8:40-11 pm

### LATE NIGHT

#### Week of 9/7

NETWORK	DATE	PROGRAM	TIME (EST)
ABC	Sep 7	JIMMY KIMMEL LIVE	12:05-1:05 am
CBS	Sep 7	LATE LATE SHOW W/ FERGUSON	12:30-1:30 am
NBC	Sep 7	TONIGHT SHOW W/ CONAN	11:30 pm-12:30 am
ABC	Sep 8	JIMMY KIMMEL LIVE	12:05-1:05 am
NBC	Sep 8	TONIGHT SHOW W/ CONAN	11:30 pm-12:30 am
ABC	Sep 11	ABC NEWS: NIGHTLINE	11:35 pm-12:05 am

\* Lilly USA, LLC reserves the right to change the Cialis® schedule without notice.