

Eli Lilly and Company

Cialis® (tadalafil) Broadcast Schedule for the Week of 11/17

PRIME

Week of 11/17

NETWORK	DATE	PROGRAM	TIME (EST)
ABC	Nov17	BOSTON LEGAL	10-11p
CBS	Nov18	WITHOUT A TRACE	10-11p
CBS	Nov19	CRIMINAL MINDS	9-10p
CBS	Nov23	60 MINUTES	7-8p

NETWORK NEWS

Week of 11/17

NETWORK	DATE	PROGRAM	TIME (EST)
NBC	Nov17	NBC NIGHTLY NEWS	630-7p
ABC	Nov18	ABC WORLD NEWS TONIGHT	630-7p
ABC	Nov19	ABC WORLD NEWS TONIGHT	630-7p
CBS	Nov19	CBS EVENING NEWS	630-7p
CBS	Nov20	CBS EVENING NEWS	630-7p
NBC	Nov22	NBC NIGHTLY NEWS	630-7p
NBC	Nov23	NBC NIGHTLY NEWS	630-7p
ABC	Nov23	ABC WORLD NEWS TONIGHT	630-7p
CBS	Nov23	CBS EVENING NEWS	6-630p

NETWORK SPORTS

Week of 11/17

NETWORK	DATE	PROGRAM	TIME (EST)
NBC	Nov23	NFL STUDIO SHOW	7-8p
NBC	Nov23	SUNDAY NIGHT FOOTBALL	8p-12m

LATE NIGHT

Week of 11/17

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Nov17	LATE SHOW W/ LETTERMAN	1130p-1230a
CBS	Nov17	LATE LATE SHOW W/ FERGUSON	1230-130a
ABC	Nov21	JIMMY KIMMEL LIVE	12m-1a

* Eli Lilly and Company reserves the right to change the Cialis® schedule without notice.