

A Public Plea to All Shareholders of AT&T

and to

**CEO John Stankey, and
Board Members William Kennard (Chairman),
Scott Ford, Glenn Hutchins, Stephen Luczo,
Michael McCallister, Beth Mooney, Matthew Rose,
Cynthia Taylor and Luis Ubiñas**

Stop Sexually Exploiting Children

DirectTV and **HBO** distribute programming that depicts child-aged characters engaged in explicit sexual activity with adults—even including depictions of children being raped by adults. Corporate executives have defended this vile content as “the art of TV” even while heralding the depiction of full-frontal teenage nudity—including one scene with 30 penises.

DirectTV is distributing incestuous movies with titles like these:

Spread Moms Legs & Bang Her Deep

Bang Moms Tight Ass & Watch Her Gush

Daddy Go Slow: 11 Inches is Way Too Big

18 YOs Beg Stepdads for Mouthfuls

My Stepson is Bigger than my Husband

Busty Horny Stepmoms

While AT&T has recently spun-off both companies, the reality is that AT&T still owns 70% of DirecTV, and shareholders still own 71% of HBO.

The sexualization of children in entertainment is resulting in tragic, real-life consequences. Recent research conducted by Thorn confirms the worst fears of parents: The number of children aged 9-12 who have shared nude pictures of themselves online has tripled in just one year.

Common sense suggests programming that features adults engaged in sexual activity with children whets the appetites of those who would prey on children.

Tomorrow the AT&T Corporation will gather for its annual meeting. We call on the corporation’s board, its executive team and its shareholders, to adopt the following Corporate Shareholder Resolution:

BE IT RESOLVED that this corporation, whether directly or indirectly via a subsidiary in which it holds a financial interest, will not invest any corporate assets or resources to produce and/or distribute entertainment programming that sexualizes or sexually exploits children.

—Parents Television and Media Council (PTC)

Each of these newspaper ads can cost tens of thousands of dollars. If you agree that the entertainment media should cease the sexualization—and even sexual exploitation—of children in its programming, please consider a tax-deductible gift to PTC to help us run more such advertisements in newspapers across the country.

ParentsTV.org/ATT

Paid for by The Parents Television and Media Council.

Yes, I would like to help PTC fight to protect children from sexual exploitation.

I am sending my gift of \$_____.

Name _____

Address _____

City, ST, ZIP _____

Mail to: **Parents Television and Media Council**
P.O. Box 4210
Burbank, CA 91503-4210

You can give online at: **ParentsTV.org/ATT**

Because Our Children Are Watching