

A Public Plea to All Shareholders and Debtholders of Netflix

and to

Co-CEO Ted Sarandos, and Board Members
Reed Hastings (Co-CEO and Chairman), Richard Barton,
Rodolphe Belmer, Mathias Döpfner, Timothy Haley, Jay Hoag, Leslie
Kilgore, Strive Masiyiwa, Ann Mather, Brad Smith and Anne Sweeney

Stop Sexually Exploiting Children

The content examples below—produced and/or distributed by Netflix—reflect a small sample of a growing volume of programming that sexualizes, and even sexually exploits, children:

- To avoid going to summer camp, a 13-year-old boy pleads with his father, “I’ll do anything. I’ll suck your d**k!” Children are shown fully nude, genitals prominently displayed, some with erections. A male minor character penetrates a female minor character with his fingers. (*Big Mouth*)
- A 9-year-old girl sexually stimulates herself to orgasm. (*Desire*)
- High school children engaged in sexual activity so explicit that it rivals X-rated pornography. A girl asks a boy, “Do you like my t*ts? Would you like to c*m on them?” (*Sex Education*)

Either Netflix supports the sexual exploitation of children for profit or Netflix opposes it. Which one is it?

At the 2018 Netflix shareholder meeting, we publicly called on Mr. Hastings to remove the teen suicide drama *13 Reasons Why* because it would result in more children taking their own lives. Mr. Hastings callously dismissed our concern, suggesting that it was a popular program and nobody had to watch. **It was only after the National Institutes of Health associated the release of *13 Reasons Why* with a 28.9% increase in suicide rates among U.S. youth ages 10-17 that Netflix removed the most explicit scenes and cancelled the series.**

Mr. Sarandos (Co-CEO of Netflix) recently told the *Hollywood Reporter* that “I 100 percent believe that content on-screen can have impact in the real world, positive and negative.” Research data released by Thorn suggests he’s right: The number of children aged 9-12 who shared nude pictures of themselves online has nearly tripled in just one year.

Big Mouth creator Nick Kroll has spoken publicly about how “so many children are watching” his show, coldly retorting “I’m sorry and you’re welcome.”

For the sake of our children and grandchildren, PLEASE, stop fomenting a pandemic of darkness. Stop inviting children (and those who would prey upon them) to be entertained by extreme, dangerous, unhealthy relationships and behavior. Stop sexualizing children. Stop normalizing their sexual exploitation.

No, this isn’t about Cancel Culture. It’s about **Consideration Culture**.

On June 2nd the Netflix Corporation will hold its annual meeting. We call on the corporation’s board, its executive team and its shareholders to adopt the following Corporate Shareholder Resolution:

BE IT RESOLVED that this corporation will not invest any financial assets or other corporate resources to produce and/or distribute entertainment programming that sexualizes or sexually exploits children.

—Parents Television and Media Council (PTC)

For more information and to help hold Netflix accountable go to: ParentsTV.org/Netflix



Because Our Children Are Watching